

Activity Report

Name of Event : webinar held on 29th June 2021

Topics –Consumer behavior, NGO communication, Dealing with the public, Media : forth estate of Democracy, Ad Layout

Speaker – Students of sem VI

Date – 29.06.2021

Time – 12 - 1pm

Webinar Platform – Zoom cloud meeting platform.

Organized By – Department of journalism and Mass Communication, Surendranath College

Number of the Participants – 83

Summary: Department of Journalism and mass communication, surendranath college organizes students seminar dated.....Sem 6 students participated. The seminar was conducted by srilota seal followed by srimonti chakraborty. The program was inaugurated by a short speech of Sri Debasis chatterjee, present head of the dept. Srimonti chakraborty and Sreja Kundu was smart enough to 'Deal with the Public'. This was their topic where they explained elaborately the efforts and qualities in dealing with the public. Biu Sarkar and Srilota Seal jointly discussed about NGO communication. Karishma Chowrasia and Rajesh pal chosen consumer behavior. Very excitingly with suitable examples they tried to present before the audience. Sweta chakraborty and Poulomi Sur jointly thrown light to Advertisement layout. They made clear and very appropriate presentation. Last but not the least. Amit kr Mahali and Suchinta pal chowdhury though with a serious topic Fourth estate Of democracy but they jointly dealt very smoothly and touched all the essentials of press. Its freedom. And democracy. Anchor handed the show over to Aunshumitra Mustafi. Faculty of the department. She ended the program with a vote of thanks

YouTube Link : Unavailable

Event Flayer :

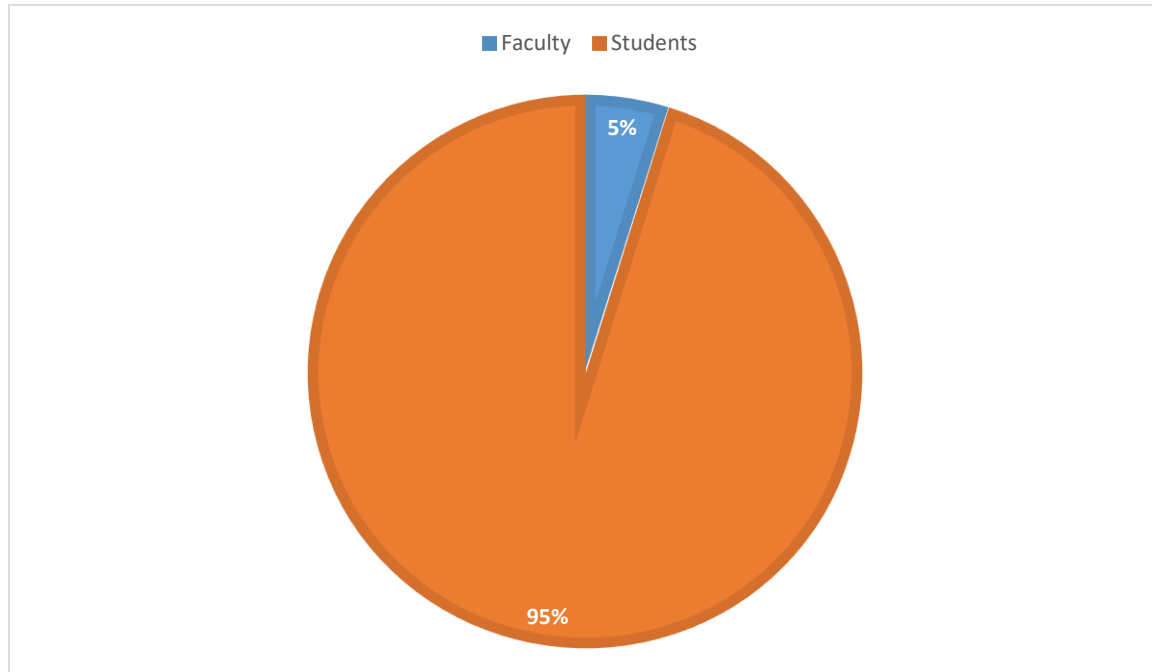
<https://drive.google.com/file/d/1dr2Su1JanYkL6wCMOxPwtC1dyWBU0edd/view?usp=sharing>

Certificate :



Current Position

83 responses



Students WEBINAR



ORGANIZED BY

DEPARTMENT OF

JOURNALISM & MASS
COMMUNICATION



in association with IQAC
Surendranath college

TOPICS

1. Consumer Behaviour
2. NGO Communications
3. Dealing with the public
4. Media: fourth estate of democracy
5. Advertisement Layout

VI - SEMESTER

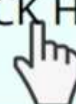
Date : 29.06.2021
Time : 12 -1 pm

PLATFORM -
Zoom

Meeting ID: 799 4187 1237
Passcode: D0d2uW

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Designed by Amit Kumar Mahali,
Sem VI

