



# **SURENDRANATH COLLEGE**

**DEPARTMENT OF JOURNALISM & MASS COMMUNICATION**

## **ORGANISES A SEMINAR ON TELEVISION ON A DIGITAL AGE**

**DATE : 06.09.2019    TIME : 12 - 3 PM  
VENUE : AUDITORIUM**



### **SPEAKERS**

**PROF. SNEHASIS SUR  
MS. POMPI MUKHERJEE.**

## **Activity Report**

**Name of Event : Seminar held on 6th september 2019**

**Topics – Seminar on Television on a Digital age**

**Invited Speaker –Snehashish Sur & Pompi Ghosh Mukherjee**

**Date –06.09.2019**

**Time – 12 -3pm**

**Organized By – Department of journalism and Mass Communication, Surendranath**

**College Number of the Participants – 63**

### **Summary :**

Activity report of a seminar of jora at college auditorium:

Renowned Journalist and academician Prof. Snehasis Sur discussed on electronic media and focused on digitalization of media. He gave some statistics of users of social media increasing day to day. Also Prasar Bharati earn a huge revenue from private channels and using social media platform.

Prof. Sur also describe the uses of Television in different sections of people in our society. News and non news program, social objectives and hot switching technology gives an additional advantages and the neutral role of TV makes stronger of our democracy.

All spectators enjoys his valuable lectures.

Next speaker was famous web series maker and faculty of Rabindra Bharati University Ms. Pompi Mukherjee.

She makes Gogol in OTT platform and she shares the experience of pre production and production process as a software planning. She describe the current popularity of web series in youth community. Also the financial prospect of WS in current scenario.

It's an episodic format in OTT and saves money that is used in feature films. She advised our students that they can start to see many web series as much as possible. The techniques of making and stages required for this, she discussed.

The seminar ended with a vote of thanks..

**Sample Certificate :**

[https://docs.google.com/document/d/1kBvzVBmkW6SW-37FYXOAakRrwuA3i\\_HmM3NiECVaYFo/edit?usp=sharing](https://docs.google.com/document/d/1kBvzVBmkW6SW-37FYXOAakRrwuA3i_HmM3NiECVaYFo/edit?usp=sharing)

**Event Flayer :**

<https://docs.google.com/document/d/1Epn4Dd9krtKFgPG776pSYtjhPY6pLB4pLo9-wvnsatc/edit?usp=sharing>

**Event Photos :**

<https://docs.google.com/document/d/1fX3NBuTANVG9qCmlwjGixGPZSFrhTpgU1ybikAjLk4o/edit?usp=sharing>



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**CERTIFICATE OF PARTICIPATION/PRESENTATION**

**RIYA DAS**

We thank you for participating/presenting in the seminar on " Television on on a Digital age ", Organized by the department of journalism and mass communication, Surendranath College on 06.09.2019

**DR. INDRANIL KAR**  
PRINCIPAL

**DR. SUCHANDRA CHATTERJEE**  
IQAC COORDINATOR

**AUNSHUMITRA MUSTAFI**  
HOD



