

... do not unnerve the chief reporter as he/she is an old hand in dealing with such situation He/She has wide contact in different spheres including in the Police department, government offices, political parties and other leading personalities in the town to meet any emergency situation.

Even when something unusual thing happen late in the night he/she knows how to tackle even such issues at the very late hours and at ease .He/She retains the control and direct fellow reporters to do according to the need of the hour .He/She also knows whom to be contacted and take up the cudgel either personally going to the office or conduct the work from his/her residence essentially to ensure that there should not be any loss of time at a time when the deadline for printing the newspaper is approaching very fast.

He/She also remains in close touch with other senior people like the news editor, coordinator or the chief of bureau to facilitate the crucial job done smoothly .He/She also maintains good rapport with the Editor of the publications to keep him/her posted with everything happening without any problem.

## **SPECIAL CORRESPONDENT :**

Special Correspondents are very senior and experienced persons placed in different positions in the media set up including in telecasting and broadcasting organisations.

Special Correspondents have bigger responsibility in the media organisations who are deployed to cover very important assignments in all types of media organisations for the coverage

of diplomatic, foreign, ministerial meetings, political parties, parliament and state assembly proceedings, among other things.

They also frequently accompany the Prime Minister and other senior dignitaries like The President in many overseas assignment. Their connections with the men who matters are very good which help them collect important and exclusive news materials for their publications in very crucial moments.

They are accredited with the centre/state governments which allow them to move around in the protected zone and talk/discuss with the ministers or senior level officers for getting information or seek confirmation of some important news. This special privilege has virtually helped them to develop contact with the important persons who make news for the consumption of the media world.

They have gone upto the ladder from the rank after working in different positions. Over the years the Special Correspondents had served their respective organisation in different capacities and with credit. They had got promotion for doing good job creditably and as a special correspondent they have been given special responsibility for carrying out important work for their organisations. These newsmen worked virtually in every sections of the reporting unit before being promoted to the rank of the Special Correspondents. They are special because they have had done their job very creditably and as a special correspondent they can be deployed in any special work. While some special correspondents are working as parliamentary correspondent, some are diplomatic or assigned to some other sections like Business Reporting.

Persons holding different positions like News Editor, Chief Reporter, Coordinator, Bureau Chief generally hold the rank of Special Correspondent or above like senior Special

Correspondent or senior Assistant Editor, who may enjoy other senior positions.

## REPORTERS :

Reporters are the real strength of any news organisation. A newspaper or a television channel or radio's effectiveness will largely depend on the quality of their respective reporters. All the senior people, including the expert deskpersons, cannot do anything, if they do not have steady supplies of good news report. News Editor, Chief Reporter and the Coordinator function in close cooperation with the reporters and their strategies are translated into action by the reporters, who bring necessary inputs for preparing better and exclusive reports by the publication or the television channel.

Reporters are always on their toes from early hours of the day to late in the night chasing after some new information since they cannot afford to leave anything to chances. A reporter is generally privileged because he/she has the way to meet important people, who are generally inaccessible to average people, for various reasons and talk to them frequently. He/She has to face competition on a daily basis unlike in other profession where assessment is done periodically. As a reporter he/she faces examination every day after the publication of the newspaper. If his/her newspaper fails to bring an important news item which the competing newspaper has published on a particular day he/she faces problem in the early hours meeting in the office. When a reporter brings an exclusive report he/she earns good name but if the same person misses an important news report within the next few days he/she will be served with a memo making it clear that he/she was not alert which had resulted in the missing of an important news item. One day's good work is not enough. One has to do the good job everyday. There is no escape. Neither he/she can take any side. They will have to be impartial always. They have to be alert always and can not leave anything to chances