

(36) The owners of the _____ are usually independent organizations, whose main motivation is obtaining of revenues through operating the marketplace in behalf of buyers and sellers.

- (a) Independent e-marketplace:
- (b) The Buyer-Oriented-E-Marketplace,
- (c) Supplier-oriented e-marketplace
- (d) Vertical and horizontal e-market places

(37) Example of the companies who perform _____ is the Alibaba.com, eBay (www.ebay.com) etc.

- (a) Independent e-marketplace:
- (b) The Buyer-Oriented-E-Marketplace,
- (c) Supplier-oriented e-marketplace
- (d) Vertical and horizontal e-market places

(38) In _____ a buyer opens an electronic market on its own sever and invites potential suppliers to bid.

- (a) Independent e-marketplace:
- (b) Buyer-Oriented-E-Marketplace,
- (c) Supplier-oriented e-marketplace
- (d) Vertical and horizontal e-market places

(39) _____ also known as a supplier directory, the most common model most of the manufacturer driven electronic stores belong to this category.

- (a) Independent e-marketplace:
- (b) The Buyer-Oriented-E-Marketplace,
- (c) Supplier-oriented e-marketplace
- (d) Vertical and horizontal e-market places

(40) Successful examples of this business model are Dell, Intel, and Cisco and IBM.

- (a) Independent e-marketplace:
- (b) The Buyer-Oriented-E-Marketplace,
- (c) Supplier-oriented e-marketplace
- (d) Vertical and horizontal e-market places

(41) _____ provide online access to businesses vertically up and down every segment of a particular industry sector such as automotive, chemical, construction or textiles

- (a) Independent e-marketplace:
- (b) The Buyer-Oriented-E-Marketplace,
- (c) Supplier-oriented e-marketplace
- (d) Vertical and horizontal e-market places

(42) _____ enter an industry's supply chain and add value by efficiently managing interactions between industry buyers and sellers.

- (a) Independent e-marketplace:
- (b) The Buyer-Oriented-E-Marketplace,
- (c) Supplier-oriented e-marketplace
- (d) Vertical e-market places

(43) The primary value proposition of a _____ is the delivery of goods and services at reduced prices.

- (a) Independent e-marketplace:
- (b) The Buyer-Oriented-E-Marketplace,
- (c) Supplier-oriented e-marketplace
- (d) horizontal e-market places

(44) _____ typically focus on reducing the inefficiencies of spot purchasing.

- (a) Independent e-marketplace:
- (b) The Buyer-Oriented-E-Marketplace,
- (c) Supplier-oriented e-marketplace
- (d) horizontal e-market places

(45) _____ e-commerce consists of the sale of products or services from a business to the general public.

- (a) B2B (business - to - business)
- (b) B2C Business - to Consumer
- (c) C2C [Consumer-to- Consumer]
- (d) C2B [Consumer-to-Business]

(46) Sellers that use _____ business model can increase their benefits by eliminating the middlemen.

- (a) B2B (business - to - business)
- (b) B2C Business - to Consumer
- (c) C2C [Consumer-to- Consumer]
- (d) C2B [Consumer-to-Business]

(47) Portal, E-tailer, Content Provider, Transaction Broker, Market Creator and Service Provider are types of _____ business model.

- (a) B2B (business - to - business)
- (b) B2C Business - to Consumer
- (c) C2C [Consumer-to- Consumer]
- (d) C2B [Consumer-to-Business]

(48) Yahoo.com & msn.com are examples of _____ Business Model.

- (a) Portal
- (b) E-tailer
- (c) Content Provider
- (d) Transaction Broker

(49) _____ Offers an integrated package of services and content such as search, news, e-mail, chat, music downloads, video streaming, and calendars

- (a) Portal
- (b) E-tailer
- (c) Content Provider
- (d) Transaction Broker

(50) _____ Online version of retail store, where customers can shop at any hour of the day or night without leaving home or office

- (a) Portal
- (b) E-tailer
- (c) Content Provider
- (d) Transaction Broker

(51) Amazon.com, Walmart.com, Dell.com are examples of _____

- (a) Portal
- (b) E-tailer
- (c) Content Provider
- (d) Transaction Broker

(52) _____ is Information and entertainment providers such as newspapers, sports sites, and sites offering news, special interest, how-to-guide

- (a) Portal
- (b) E-tailer
- (c) Content Provider
- (d) Transaction Broker

(53) _____ is Processors of online sales transactions helping customers get things done faster and more cheaply.

- (a) Portal
- (b) E-tailer
- (c) Content Provider
- (d) Transaction Broker

(54) _____ is Web-based businesses that use Internet technology to create markets that bring buyers and sellers together ✓

- (a) Content Provider
- (b) Transaction Broker
- (c) Market Creator
- (d) Service Provider

(55) Companies that make money by selling users a service, rather than a product ✓

- (a) Content Provider
- (b) Transaction Broker
- (c) Market Creator
- (d) Service Provider

(56) A website following the _____ business model helps consumers to sell their assets like residential property, cars, motorcycles, etc., or rent a room by publishing their information on the website

- (a) B2B (business - to - business)
- (b) [B2C] Business - to Consumer
- (c) C2C [Consumer-to- Consumer]
- (d) C2B [Consumer-to-Business]

(57) In this model, a consumer approaches a website showing multiple business organizations for a particular service. The consumer places an estimate of amount he/she wants to spend for a particular service.

- (a) B2B (business - to - business)
- (b) [B2C] Business - to Consumer
- (c) C2C [Consumer-to- Consumer]
- (d) C2B [Consumer-to-Business]

(58) Forces behind e-commerce are _____

- (a) Economic forces that drives e-commerce:
- (b) Technological forces that drives electronic commerce
- (c) Market forces that drives electronic commerce
- (d) All of the above

(59) _____ is basically associated with carrying out the functions and achieving the results of governance through the utilization of ICT (Information and Communications Technology).

- (a) E-Governance
- (b) E-Business
- (c) E-commerce
- (d) E-Market

(60) Types of Government Interaction in e-governance are _____

- (a) G2G: Government to Government
- (b) G2C: Government to Citizen
- (c) G2B: Government to Business
- (d) All of the above

(61) Real life examples of e-governance ✓

- (a) e-office
- (b) Immigration, Visa and Foreigner's Registration & Tracking (IVFRT)
- (c) UID
- (d) All of the above