



SURENDRANATH COLLEGE
24/2, M.G. Road, Kolkata 700009

Placement Cell

Announcement

DeltaX (www.deltax.com)- Online Digital Media Operations Recruitment Drive 2021/2022

DeltaX is a unified cross-channel advertising solution which helps advertisers to manage and track across digital media channels from a single dashboard on a unified cookie and empower them with insights that help in improving media efficacy. Quick presentation of the opportunity landscape of DeltaX - <http://bit.ly/1n7tqur>

We are looking for **Digital Marketing enthusiasts from the batch of 2021 and 2022** for the recruitment. We will be conducting the screening process online and interviews will be conducted offline at Kolkata.

Batch 2021: Full time offer

Batch 2022: Traineeship (Full time offer post completion of college)

Eligibility Criteria:

1. Undergraduate and postgraduate (any stream)
2. 50% and above aggregate score

CTC for MBA / Engineers:- 2.4 LPA

CTC for Graduates: 1.5 LPA Stipend for Traineeship: 6k PM

Students under the traineeship program will be hired full time based on their performance after the completion of their Graduation / Post Graduation.

Hiring Process:

Round 1 : Aptitude Test

Round 2: Assessment Test

Interview : 2 Rounds

Work Location : Kolkata

Skills & Requirements:

Graduate or equivalent degree in any stream

Excellent analytical skills

Good communication skills (English)

Demonstrates integrity, maturity and a constructive approach to challenges

Kindly inform the students about this opportunity and share the convenient date for the drive and the database of the interested candidates. The students can directly apply at the following link:-

<https://forms.gle/KPAHBNAXEbBoinE88>