



**SURENDRANATH COLLEGE**  
24/2, M.G. Road, Kolkata 700009  
**Placement Cell**

## **Announcement**

We have the pleasure of announcing the commencement of *Zomato's Campus Recruitment Program 2021*

**Zomato** is looking forward to hiring students from your college for their **Business Analyst Program**.

### **What is the Zomato Business Analyst program?**

A 2-year program to learn the ropes of how to operate in a fast growth startup, and work in a multi-stakeholder environment to drive results. As a BA, you will launch cities, help businesses grow and perform better by improving their processes, products, services using data analysis,

When you are joining the BA program at Zomato, you are joining an organisation that challenges you while at the same time invests in you to steer you towards your professional development. In this role, you would be the brand ambassador for Zomato, which means that you hold end to end responsibility for the happiness quotient of our restaurant partners.

It is fast, it is intense, and promises a steep learning curve.

### **What would your typical day look like?**

You won't have a typical day. Every day at Zomato is different - one day you would be analysing data to drive growth by improving metrics for restaurant partners, other days you could be meeting a plethora of partners to Identify UX gaps that need to be fixed. You'll gain new skills and build on the strengths you bring to the organisation.

### **What are we looking for?**

- First Principle Thinking
- Problem solving skills and analytical and logical thinking
- Communication
- Creativity
- Risk Taking Ability

**CTC:** 10 LPA (Fixed)

**ELIGIBILITY:** GT'S & MT'S of 2020 and 2021 Batch only. **LOCATIONS:** PAN India

**JOINING :** Immediately

**WEST BENGAL Locations :** Habra Raiganj Haldia Baharampur Medinipur Krishnanagar Ranaghat Balurghat Santipur Nabadwip Alipurduar Basirhat Koch Bongaon Chakdaha Contai Katwa Bolpur Suri Kalna Arambag Gangarampur Islampur(M) Ghatal Rampurhat Kandi Jiaganj Tamluk Baruipur Sainthia Dinhat Dhupguri Murshidabad

### **HIRING PROCESS:**

1. Online Assessment on the portal of Autogram from **19th June - 26th June 2021**
2. Personal Interview rounds from **20th June - 30th June 2021**

### **Online Assessment link**

: <https://myautogram.com/videointerview/998376005052444207>