

## **Activity Report**

**Name of the Event** - One-Day National Level Seminar

**Topic** - Redefining Education and Management in the Digital Era

**Invited Speakers** - 1. Prof. Sarbari Saha, IMT Ghaziabad  
2. Prof. Samprit Chakraborty, Associate Dean, IIM Kozikot  
3. Prof. Kumar Satyaki Ray, Associate Dean  
4. Prof. Nirendu Konar

**Date** - 25.09.2019

**Time** - 10 am - 4.30 pm

**Organized by** - IQAC, Surendranath College, in collaboration with ICFAI Business School

**Number of Participants** - 250 approx.

**Summary** - Over the past few years, technology has been a constant part of our lives. Digitisation has transformed the education sector completely. Online educational tools have been proven to be a great way to teach a generation that has been raised on computers. This new generation can learn new things and in new ways that those of us who are now adults could never have dreamed of. Artificial Intelligence, robotics, machine learning, nanotechnology, etc already have a resounding impact on the evolution of education. While education is the provision of learning experiences to students with the ultimate aim of making them productive members of the society, educational management is the process of planning, organising, directing and controlling their activities by utilising human and material resources effectively and efficiently. Our challenge is to find ways to redefine the conventional education system so that the students as well as the educators can take advantage of this rapidly evolving digital realm. To this aim, Surendranath College, in collaboration with ICFAI Business School has organized a one-day state-level seminar on “Redefining Education and Management in the Digital Era” on 25th September 2019.

The seminar was inaugurated by the honourable Principal of Surendranath College, Dr. Indranil Kar. There were four invited speakers in this seminar from institutions around the nation. Prof. Sarbari Saha spoke on “Effective Management Skill Development”, Prof. Samprit Chakraborty spoke on “Case Based Pedagogy”, Prof. Kumar Satyaki Roy spoke on “Game Theory” and Prof. Nirendu Konar spoke on “AI and Machine Learning.”

The seminar came to a conclusion with the Vote of Thanks given by Dr. Suchandra Chatterjee, IQAC Coordinator of Surendranath College.