



**SURENDRANATH COLLEGE**  
24/2, M.G. Road, Kolkata 700009  
**Placement Cell**  
**Announcement**

## 7-Day Behavioral Psychology Research Project

### **Company Overview**

**Onourem** is a technology company dedicated to improving people's emotional health. We conduct online and offline activities to help address social problems. One of the biggest challenges the world is facing is people's degrading emotional and mental health.

Research has shown that social media gives people a false sense of connection. Contrary to what 'social networking' suggests, more people today feel lonely, bored, sad, stressed, and insecure than ever. COVID-19 lockdown has only amplified this challenge.

The good news is that Harvard's longest-running research on happiness suggests that deeper, meaningful relationships are the key to living a long, happy, healthy, and satisfying life. The quality of social relations makes humans happy and not the number of relationships. Therefore, we are better off investing in our close relationships than endlessly spending time on 'social networking' that is harmful to our relations and our mental health.

**Website:** [www.onourem.com](http://www.onourem.com)

**Onourem App Promo Video:** <https://youtu.be/j1iAzqn8USk>

### **Assignment Summary**

Onourem has created a fun mobile application that helps improve the emotional well-being of people. Students of psychology will help Onourem run a **7-day psychology study** among at least 20 participants around them:

1. The student will recruit the participants as per Onourem's criteria.
2. The student will work with the participants to make sure they use the Onourem platform for five days.
3. The student will collect the post-study survey data from the participants and submit it to Onourem on the 6th-7th day.

The student will submit a brief report on their qualitative findings on the impact of Onourem on the emotional health of the participants.

### **Skills Needed.**

1. Emotional intelligence to understand which questions will spark fun and meaningful interactions in different kinds of friend/family groups.
2. Understanding of the parameters that can bias the study results.

After submitting the above application form, Onourem will send you an email with a detailed assignment that you need to finish to get the Certificate. Onourem team will also schedule a call.

### **Eligibility:**

1. Level: Psychology Students UG & PG.

### **Compensation:**

1. Onourem Certificate of Completion for Behavioural Psychology Study.

Interested students can apply by filling out the application form mentioned below.

**Application Form:** <https://forms.gle/M4A1Pbrmv2uNqUVm8>